

Summary Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.7122/-91.8778

1401 Mitchell Rd	5 mi	10 mi	15 mi
West Plains, MO 65775	radius	radius	radius
Population			
2023 Estimated Population	17,080	23,478	29,638
2028 Projected Population	16,850	23,556	29,902
2020 Census Population	17,118	23,416	29,505
2010 Census Population	16,924	23,502	29,942
Projected Annual Growth 2023 to 2028	-0.3%	-	0.2%
Historical Annual Growth 2010 to 2023	-	-	-
2023 Median Age	38.2	38.8	39.2
Households			
2023 Estimated Households	7,172	9,713	12,160
2028 Projected Households	6,804	9,383	11,820
2020 Census Households	7,105	9,566	11,947
2010 Census Households	6,940	9,480	11,977
Projected Annual Growth 2023 to 2028	-1.0%	-0.7%	-0.6%
Historical Annual Growth 2010 to 2023	0.3%	0.2%	0.1%
Race and Ethnicity			
2023 Estimated White	92.9%	93.8%	94.3%
2023 Estimated Black or African American	1.2%	1.0%	0.8%
2023 Estimated Asian or Pacific Islander	1.6%	1.3%	1.1%
2023 Estimated American Indian or Native Alaskan	0.4%	0.4%	0.4%
2023 Estimated Other Races	3.9%	3.6%	3.4%
2023 Estimated Hispanic	3.5%	3.0%	2.8%
Income			
2023 Estimated Average Household Income	\$59,927	\$63,482	\$64,734
2023 Estimated Median Household Income	\$46,992	\$47,332	\$46,986
2023 Estimated Per Capita Income	\$25,383	\$26,425	\$26,694
Education (Age 25+)			
2023 Estimated Elementary (Grade Level 0 to 8)	2.8%	3.1%	3.3%
2023 Estimated Some High School (Grade Level 9 to 11)	9.1%	9.0%	9.2%
2023 Estimated High School Graduate	37.1%	37.5%	38.0%
2023 Estimated Some College	19.0%	20.0%	20.7%
2023 Estimated Associates Degree Only	10.9%	9.5%	8.6%
2023 Estimated Bachelors Degree Only	11.5%	12.0%	11.9%
2023 Estimated Graduate Degree	9.6%	8.8%	8.2%
Business			
2023 Estimated Total Businesses	970	1,076	1,159
2023 Estimated Total Employees	9,847	10,576	11,164
2023 Estimated Employee Population per Business	10.2	9.8	9.6
2023 Estimated Residential Population per Business	17.6	21.8	25.6